

Ebook Sample

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This is the introduction to an ebook written for Techtrack, an IT asset management company.

TAMING THE IT BEAST: WHY ITAM MATTERS

A book about IT asset management (ITAM). If you've managed to get past the title, you're probably wondering why you should keep reading. Why would anyone care about ITAM, right?

The short answer is that every business should. And it's more exciting than you think. This is a tale of humankind taming the IT beast; a story that includes cutting-edge technology and corporate malfeasance, ingenuity and big bucks. It is a story that all corporate leaders and IT managers need to read.

What can you learn from this story?

- how to save **big money** by making good use of all that technology you've invested so heavily in
- how to avoid becoming an **ENRON** with good audit controls
- how to **save more money** by getting a handle on your leased equipment
- how to put in place processes that **secure** your network and your data
- how some **really cool technology** can help you manage all of your valuable hardware and software resources

Are you ready? Let the adventure begin.