



## Facebook and Twitter Samples for Authors

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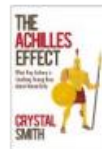
I posted these items on the fan page and Twitter feed for my book *The Achilles Effect*.

### The Achilles Effect Facebook Fan Page



#### Achilles Effect

Got a Kindle? The Achilles Effect is now available in a Kindle edition from [amazon.com](http://amazon.com).



#### The Achilles Effect: What Pop Culture is Teaching Young Boys about Masculinity

[www.amazon.com](http://www.amazon.com)

A discussion of pop culture messages about masculinity, their impact on boys, and the benefits of introducing more gender balance to boys' lives. When most people think about gender stereotypes and children, they envision princesses, dolls, and pink clothing. Few consider the warriors, muscle-bound

233 Impressions · 0.86% Feedback

Yesterday at 9:04am · Like · Comment · Share

2 people like this.

Write a comment...



#### Achilles Effect

via @PigtailPals 'People without problems are not commercially viable' The Beauty Myth & Madness



#### The beauty myth... and madness -- New Internationalist

[www.newint.org](http://www.newint.org)

Notes from the Endangered Species Summit, which challenges the toxic culture that teaches women and girls to hate their own bodies.

173 Impressions · 0% Feedback

Thursday at 2:59pm · Like · Comment · Share



#### Achilles Effect

A memorable Int'l Women's Day, thanks to my 2 sons...New blog post.



#### A Memorable International Women's Day Thanks to My Two Sons | The Achilles Effect

[www.achilleseffect.com](http://www.achilleseffect.com)

Although I consider International Women's Day (IWD) a significant occasion and I am always happy to see it celebrated around the world, I'm not in the habit of marking it at home. I wore a purple shirt yesterday and, thanks to social media, I was able to do some virtual volunteer work for my local w

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**clear, effective content for all of your  
communications**



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I posted these items on the fan page and Twitter feed for my book *The Achilles Effect*.

**The Achilles Effect Twitter Feed**



**achilleseffect**

Mar 11, 9:11am via HootSuite

My son just told me his gr. 3 class watched Disney's Hercules yesterday. Haven't seen it. Should I be concerned about stereotypes?



**achilleseffect**

Mar 11, 9:04am via Facebook

Got a Kindle? The Achilles Effect is now available in a Kindle edition from amazon.com. <http://fb.me/UzpO7rR4> +



**achilleseffect**

Mar 11, 9:00am via HootSuite

See inside The Achilles Effect at Barnes & Noble. <http://ow.ly/4crq4> +



**achilleseffect**

Mar 10, 5:37pm via HootSuite

RT @60secondparent: Boy Toddlers Need Extra Help Dealing With Negative Emotions <http://to.ly/9Jeg> +  
#parenting #dadstalking #moms



**achilleseffect**

Mar 10, 2:59pm via Facebook

via @PigtailPals 'People without problems are not commercially viable' The Beauty Myth & Madness <http://fb.me/THshIPjM> +



**achilleseffect**

Mar 09, 10:50am via Facebook

A memorable Int'l Women's Day, thanks to my 2 sons...New blog post. <http://fb.me/OTtwkfQv> +